Gran Torino – Day #2 Discussion Questions Criminology Forensic Science Mrs. Ham and Mr. Krieger

Taglines are phrases developed by marketing people to summarize an entire movie. The intent of the tagline is to draw people into the theatre to see a film by giving potential audience members a "taste of the film." Below are taglines for some popular movies. Can you name the movie for each tagline?

"A Long Time Ago in a Galaxy Far Far Away"	
"An adventure 65 million years in the making"	
"After a night they can't remember, comes a day they'll never forget"	
"Grease is the word"	
"Sea It"	
""Don't go in the Water"	
"What We Do In Life Echoes In Eternity"	

Questions 1 and 2 Below to be Completed on Separate Sheet of Paper (Typed or Handwritten)

Due: Friday, April 12
If absent on Friday, April 12, you have until Wednesday, April 24 to submit without penalty

Question #1

Imagine that you are the screenplay writer for *Gran Torino*. Your boss doesn't like the name of the movie, *Gran Torino*. She wants you to come-up with a more colorful and creative title. What would your new title be for *Gran Torino* AND? Explain the meaning behind your new title.

Question #2

Imagine that you are the Director of Marketing for Warner Brothers Entertainment, the studio that produced *Gran Torino* in 2008. Create your own tagline and explain your interpretation of YOUR tagline. That is, what does it mean?